



lifeline

LIVE THE GOOD LIFE





**Love
Peace
Humanity**

The world is us,
all together.

Let's make it more
beautiful.

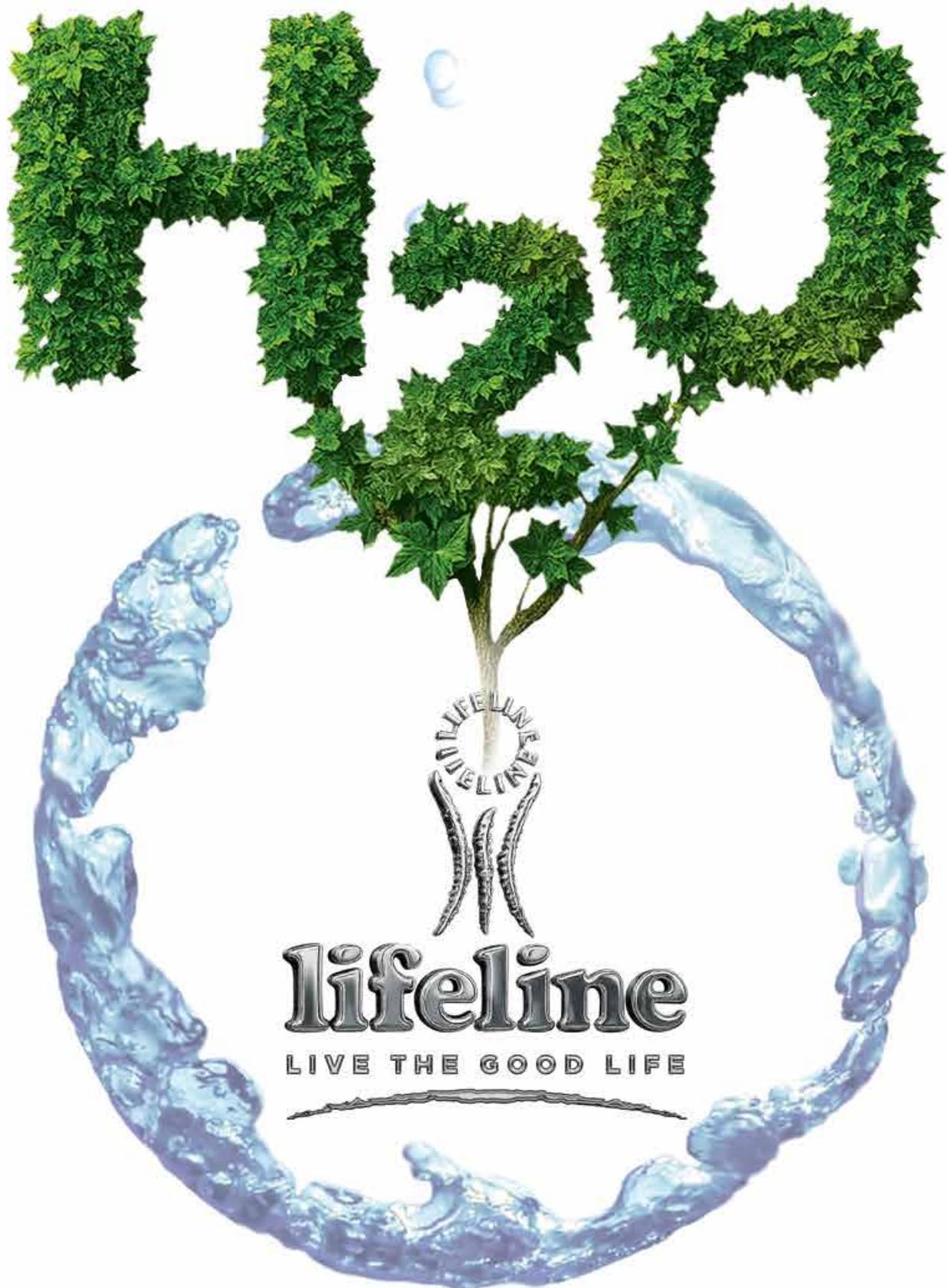
LIFELINE
LIFELINE
LIFELINE

lifeline

LIVE THE GOOD LIFE

Together we are
and together we can.

*Engineering Water.
Preserving Earth.*





Parents

The most precious gift of ours...

To be taken care of.

No time!!!

Because of our busy schedule...

Time...

- It's priority.
- It's available when we need it.
- It's purely our decision.
- They are ours – our beloved parents.

Love them,

Take care of them,
and

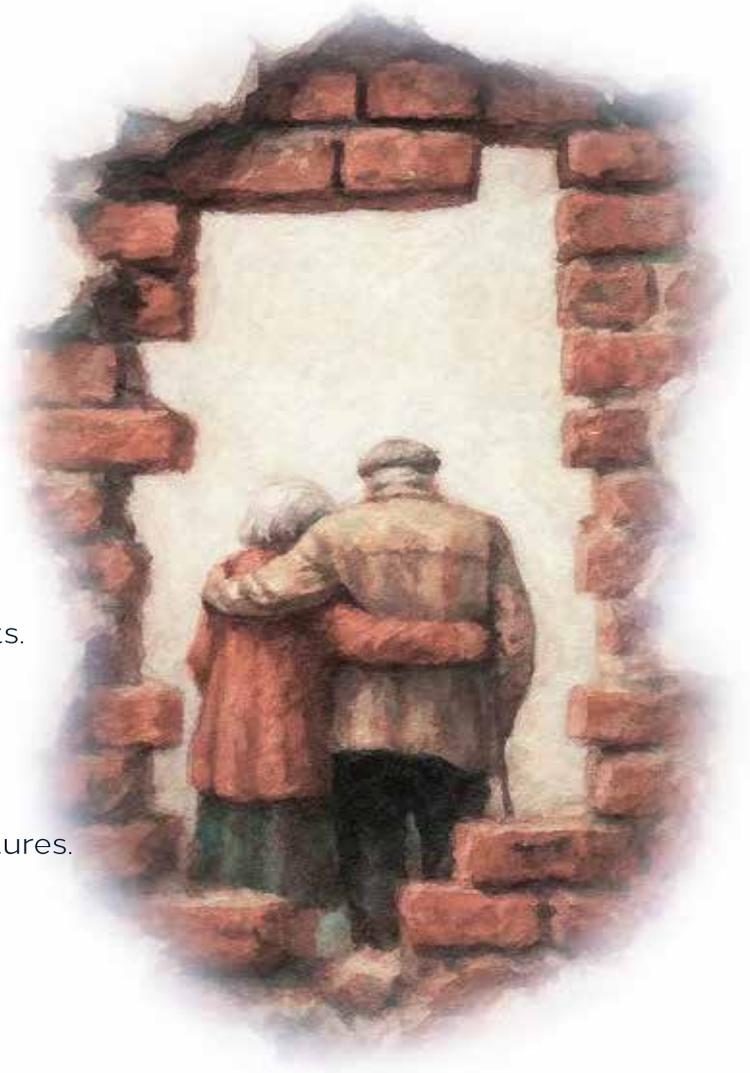
Hug them often.

They only expect these normal gestures.

They deserve it all,
all from us.

Let's

break the bricks and
reach out for the parents.





It was a dream
It was a great dream that turned into reality
20 years ago

Today
We move forward with confidence,
supported by a growing base of
satisfied and happy customers.

I knew
I knew it very well.
This journey was possible only because of
each one of you...
Your unwavering and unconditional
support, guidance, and trust.

This is a note of gratitude to you all,
from the bottom of my heart.

It is the strongest source of inspiration
to continue moving forward
towards even greater and more beautiful dreams.

Concepts, innovation, and execution – together,
a Lifeline quality statement.

I believe
As we move forward,
we assure all our customers that the company and the
products we offer will always remain the best.

Heartfelt thanks to the
Almighty for everything,
and to
My beloved Parents,
and
The Team – proudly, my Team

With Love.



Sabeer lifeline



For over 20 years of engineering excellence, Lifeline Trading Co. LLC has been a trusted name in the UAE's construction and engineering sector. Established in 2004 with our head office in Sharjah, we have consistently delivered cost-effective, reliable, and eco friendly solutions that empower communities and industries to truly **Live the Good Life.**

At Lifeline, we transform ideas into engineering innovations that prioritize energy efficiency and environmental sustainability. From pumps and tanks to solar panels and purification systems, our products are engineered to complement architectural aesthetics while serving diverse applications—whether for line pressure, drinking water, swimming pools, chiller units, construction site curing, renewable solar systems, or farm irrigation.

Our service team—comprising highly skilled engineers and technicians—embodies the Lifeline culture of dependability. With advanced technical expertise and programming capabilities, they provide prompt support, professional guidance, and long-term reliability for every project.



*Your Trusted Partner in
Sustainable Engineered
Water Solutions*

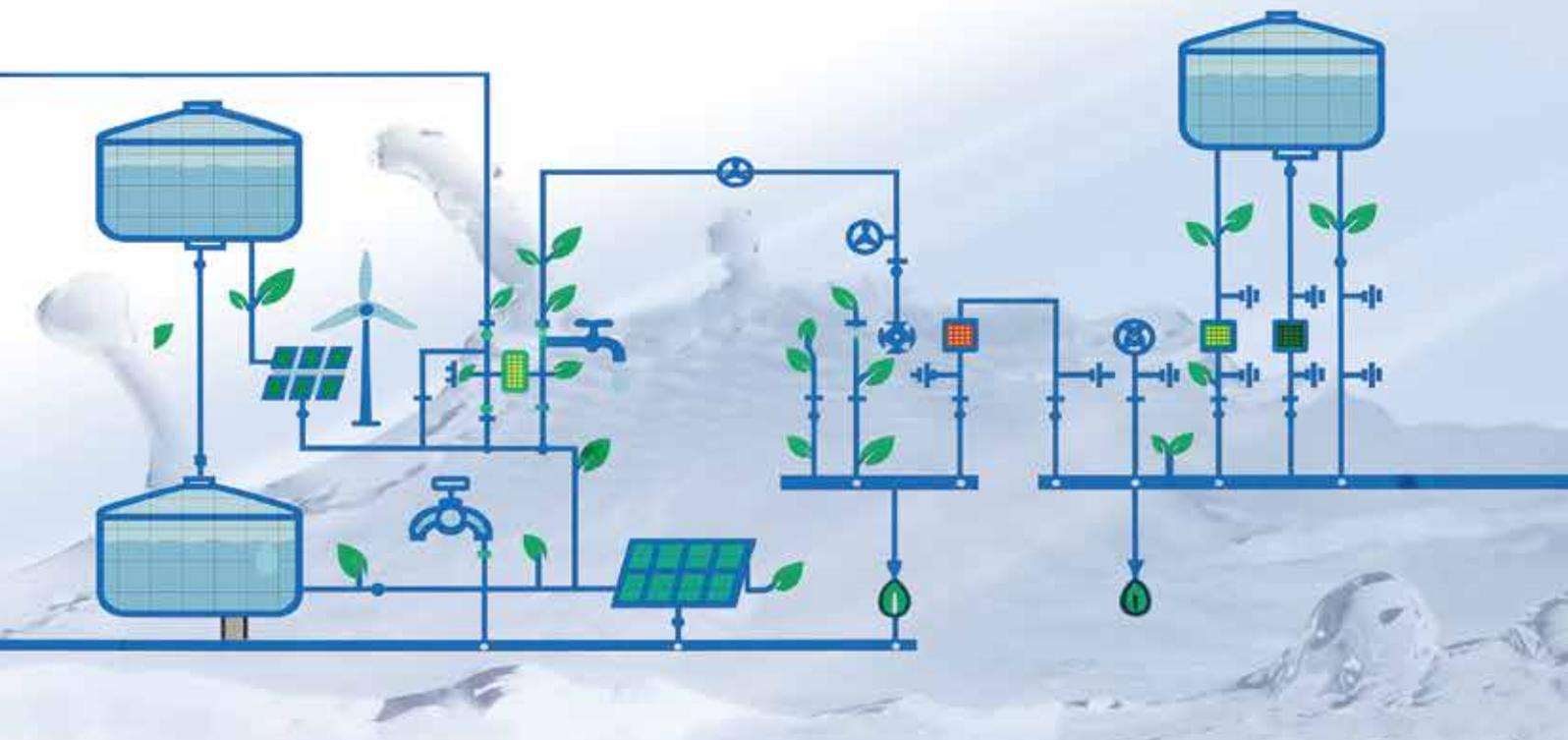


Vision

To enrich the quality of life across the UAE and GCC by delivering modern, economical, and environmentally friendly engineering solutions. Lifeline aims to be a complete solution provider, diversifying and expanding while maintaining leadership in sustainable construction technologies.

Mission

Our mission is to manage a competitive portfolio that promotes sustainable growth. We supply innovative, eco-friendly technologies and premier brands, supported by state-of-the-art products and exceptional technical expertise. With extensive experience in complex projects, Lifeline ensures the right solution for every challenge, driving us toward becoming a market leader and pioneer in eco-friendly engineering services.





lifeline
LIVE THE GOOD LIFE

Manufactures
Distributors
Landlords
Developers
Engineering Consultants
Construction Companies
MEP Team of Engineers

Together with **Lifeline**
Delivering Engineered
Water Solutions Backed
by Expert Engineering.



■ PRODUCTS AND SERVICES ■

- ◆ WATER PUMPS
- ◆ WATER TANKS
- ◆ WATER COOLING SYSTEMS
- ◆ SOLAR WATER HEATERS
- ◆ SOLAR WATER TANK CHILLERS
- ◆ WATER PURIFICATION SYSTEMS
- ◆ WATER CONTROL VALVES & ACCESSORIES

- Design & Build Solutions – End-to-end project execution
- Product Selection – Based on specifications & drawings
- Hydraulic Calculations & Technical Submittal – Accurate system design
- Automation Setup – VFD, PLC programming, Modbus integration
- Technical Meetings – Expert consultation & coordination
- Testing & Commissioning – Ensuring reliable performance
- User Training – Hands-on guidance for smooth operation
- Troubleshooting and Crisis Management

We combine technical excellence with customer-focused service, making us your trusted partner for water systems and automation solutions.



WATER PUMPS



lifeline
LIVE THE GOOD LIFE



GENERAL PUMPS



**ENGINEERED
ENGINEERED WATER
SOLUTIONS**



lifeline
LIVE THE GOOD LIFE



 **GENERAL PUMPS**

 **GRUNDFOS®**

DAVEY

 **GOULDS**
WATER TECHNOLOGY
a xylem brand

 **TSURUMI PUMP**

 **EBARA**



WATER PUMPS

GENERAL PUMPS

WE ENGINEER THE FLOW OF WATER.

We specialize in delivering a comprehensive range of pumping solutions, partnering with leading global manufacturers such as General Pumps, Grundfos, Davey, Bell & Gossett, Goulds, Steady, and Tsurumi.

Our portfolio includes submersible pumps and motors, horizontal centrifugal pumps, vertical turbine pumps, and drainage pumps, ensuring the ideal mix of performance, reliability, and efficiency for every customer.

Our philosophy is built on achieving the perfect balance between cost-effectiveness, energy conservation, and environmental responsibility.

COMPLETE PUMPING SOLUTIONS

From agricultural applications to industrial operations, Lifeline is among the few companies capable of offering end-to-end pumping solutions. Every product we deliver is manufactured, assembled, and tested to meet the highest standards of quality, enabling our customers to experience unmatched performance and durability.

REGIONAL PRESENCE & EXPERTISE

With a strong presence across the region, Lifeline is supported by a highly qualified team of sales and service professionals available around the clock. Their expertise ensures that our customers receive the most proficient, tailored solutions to meet their specific needs.

At Lifeline, we don't just provide pumps—we provide confidence, sustainability, and innovation in every drop of water.





WATER PUMP SETS

LIFELINE is your reliable partner in the field of water handling equipments and hydraulic lifting mechanisms. Together with a product base of world class brands and a team of qualified professionals, we promise to provide innovative solutions to all your technical challenges related to pumping systems.

CLASSIFICATION OF WATER PUMP SETS

- TRANSFER PUMP SETS
- BOOSTER PUMP SETS
- CHILLED WATER PUMP SETS
- CIRCULATION PUMP SETS
- SUBMERSIBLE PUMP SETS
- SEWAGE PUMP SETS
- IRRIGATION PUMPS
- PRESSURIZATION UNITS
- PUMPING STATIONS
- CONTROL PANELS
- PLC & VFD DRIVES

OUR PHILOSOPHY

Be the best in-

- Organization
- Specialization
- Dependability
- Technical Excellence





lifeline
LIVE THE GOOD LIFE



GENERAL PUMPS



**TOGETHERNESS
IS OUR STRENGTH.**

Discussing Ideas
Sharing Knowledge
Finding Solutions
Delivering Successful Projects

Yes.

Together we are strong.
Together we can!



*of
Engineering Excellence*

WATER TANKS



lifeline
LIVE THE GOOD LIFE



EWGI
KOREA
GRP PANEL WATER TANK

WATER TANKS





- FLEXIBLE DESIGN
- EASY INSTALLATION

EUGI
KOREA
GRP PANEL WATER TANK

- DURABILITY & HYGIENE
- BEST IN QUALITY



EUGI GRP SECTIONAL WATER TANKS

Environment-Friendly, Durable, and Flexible Water Storage Solutions

EUGI GRP Sectional Panel Tanks are engineered with precision using SMC (Sheet Molding Compound) panels, manufactured through a hydraulic hot press process at 150°C under high pressure. This advanced production method ensures maximum endurance, strength, and long-term reliability. All tanks are produced in a state-of-the-art facility in South Korea, equipped with leading technology and strict quality controls.

APPLICATIONS

Water storage tanks—commonly referred to as cisterns—play a vital role in safeguarding one of humanity’s most essential resources: clean water. EUGI GRP tanks are designed for diverse applications, including:

- Domestic and household water supply
- Commercial and residential buildings
- Irrigation systems
- Industrial facilities
- Firefighting reserves

Their primary function is to withstand environmental changes while maintaining the purity and safety of stored water.

KEY ADVANTAGES OF GRP SECTIONAL TANKS

Flexible Design:

Tank shape and capacity can be customized without restrictions, adapting to any site, climate, or location.

Easy Installation:

Delivered in modular panels and assembled on-site using bolt connections.

Relocatable & Expandable:

Tanks can be dismantled, relocated, or expanded to meet new capacity requirements.

Cost-Effective Transportation

Modular delivery ensures efficient handling and reduced logistics costs.

Durability & Hygiene

Strong, corrosion-resistant, and hygienic construction guarantees secure water supply in any environment.

GLOBAL QUALITY CERTIFICATION

EUGI GRP Sectional Panel Tanks are WRAS-approved (Water Regulations Advisory Scheme, United Kingdom), ensuring compliance with the highest international standards for water safety and quality.



EWGI

KOREA
GRP PANEL WATER TANK

**MADE IN
KOREA**

10

**10 YEARS
WARRANTY**

**INTERNATIONAL
BRAND**

**FACTORY
TRAINED
LOCAL
PARTNERSHIP**

**TRUSTED
QUALITY**





EUGI
KOREA
ONE PANEL WATER TANK

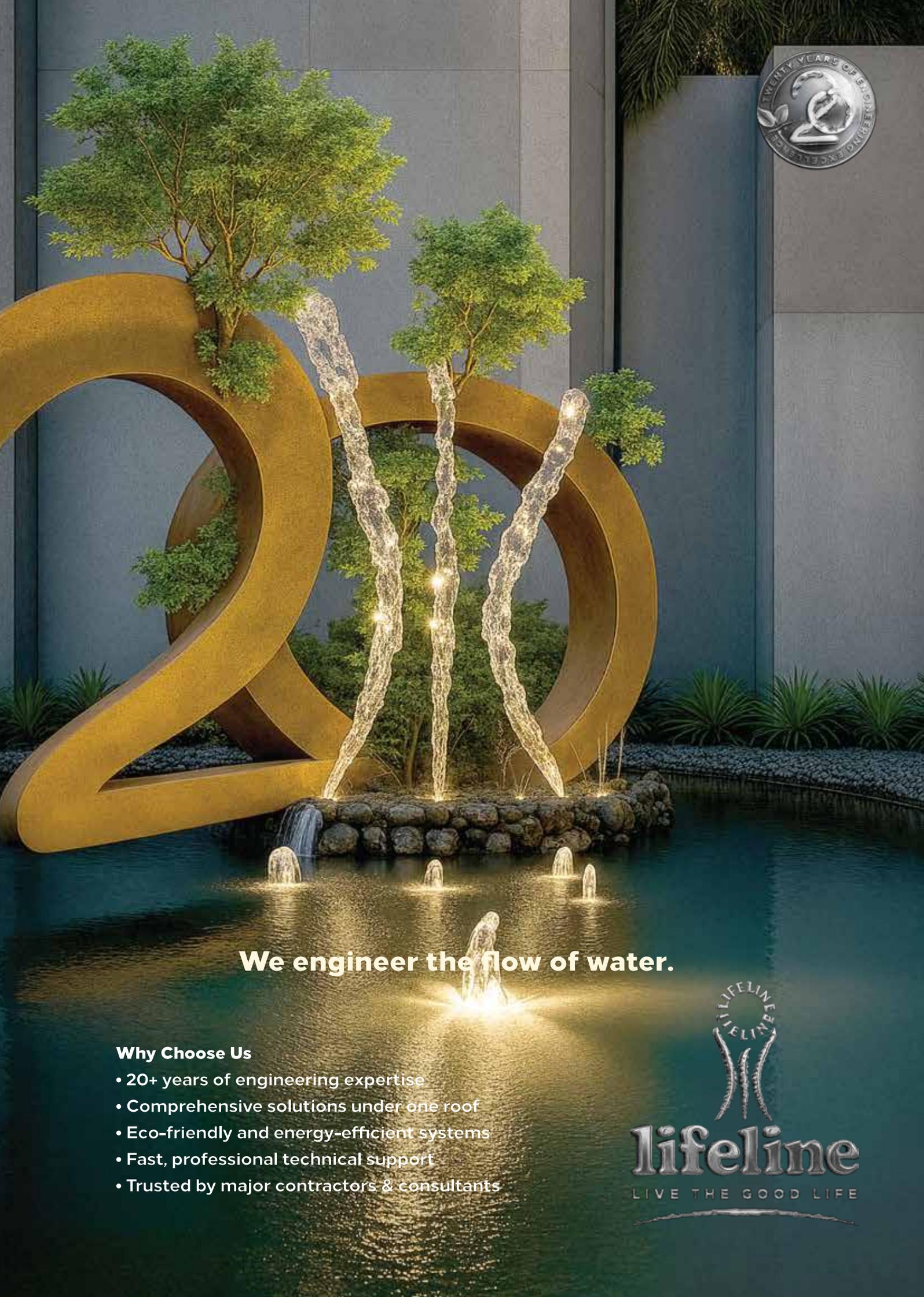


lifeline
LIVE THE GOOD LIFE



EUGI
KOREA
GRP PANEL WATER TANK





We engineer the flow of water.

Why Choose Us

- 20+ years of engineering expertise
- Comprehensive solutions under one roof
- Eco-friendly and energy-efficient systems
- Fast, professional technical support
- Trusted by major contractors & consultants



HEATING & COOLING SYSTEMS



lifeline
LIVE THE GOOD LIFE

SABCON

Heating-Cooling System

**WATER TANK
HEATING &
COOLING SYSTEMS
CHILLER UNITS
HEAT PUMPS**



WATER HEATING & COOLING SYSTEMS

The UAE's desert climate brings extreme temperatures that heat overhead water tanks to unsafe levels. Traditional insulation and shading solutions cannot protect against already hot desalinated water. SABCON Water Chillers ensure consistent cold water even at 50 °C ambient temperatures, providing safe, refreshing water for homes, buildings, and commercial facilities.

WHY SABCON

Water Chillers from 1 Ton to 200 Ton cooling capacity

Engineered for UAE's harsh climate

High efficiency heat exchangers suitable for varying water quality, temperature, and humidity

Local manufacturing for faster project delivery and reduced service costs

Quiet, durable, and high uptime performance using premium grade components

APPLICATIONS

Villas & Residential Buildings

Commercial Buildings

Hotels & Parks

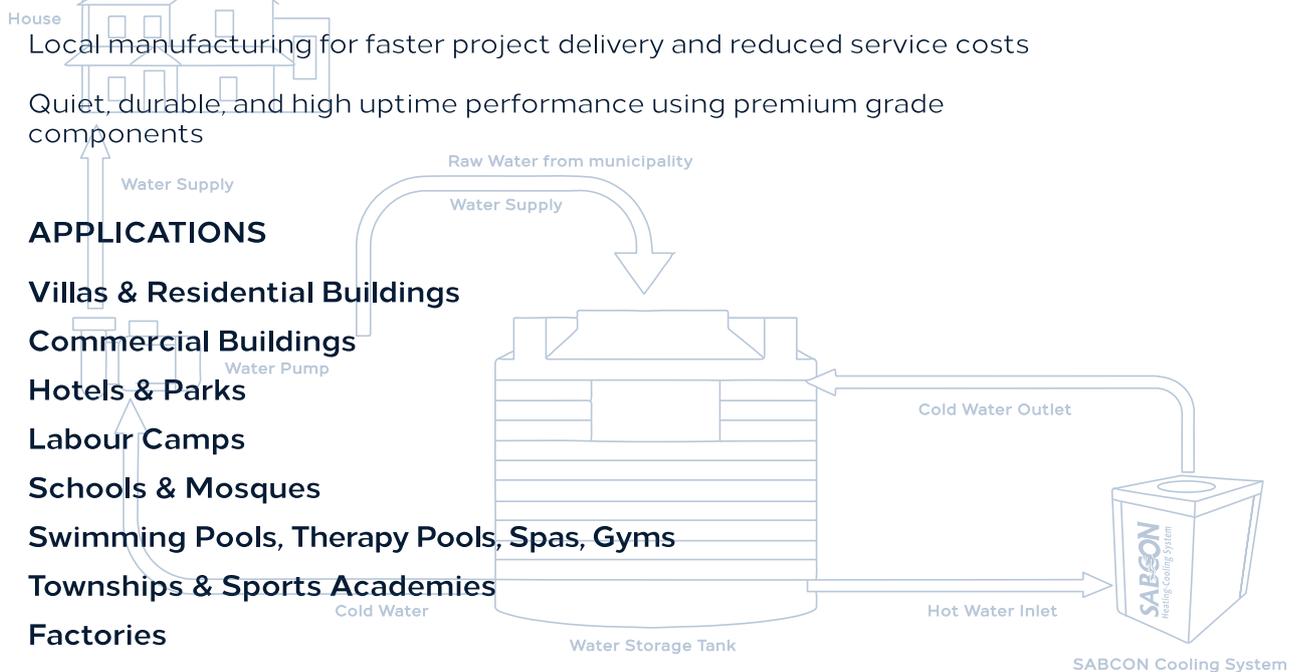
Labour Camps

Schools & Mosques

Swimming Pools, Therapy Pools, Spas, Gyms

Townships & Sports Academies

Factories



WHY YOU NEED WATER TANK COOLING

Overhead tanks heat above body temperature, causing discomfort and risk of scalding

Babies and sensitive skin are especially vulnerable

Fresh produce loses quality when washed with hot water

Laundry damage: color fading, shrinking, fabric wear

A SABCON cooling system ensures safe, comfortable, and usable water throughout summer.

OUR SERVICES

Chiller installation & pipeline works
Condenser coil replacement
Shell & fan motor repairs
Semi sealed compressor repair
Panel board wiring
Compressor & condenser replacement for package units
Shifting of split, ducted & package AC units
Swimming pool chiller & pump repairs
Pump seal & bearing replacement

SABCON WATER TANK COOLING SYSTEM

Each chiller includes a built in recirculation pump (below 5 Ton), condenser, evaporator, compressor, and control panel. Water circulates between tank and chiller until the preset temperature is reached, after which the unit shuts off automatically.

LED indicators display compressor status
Systems rated in kW or Tons of Refrigeration (TR)
Custom built units up to 200 Ton capacity

THE HEAT PUMP

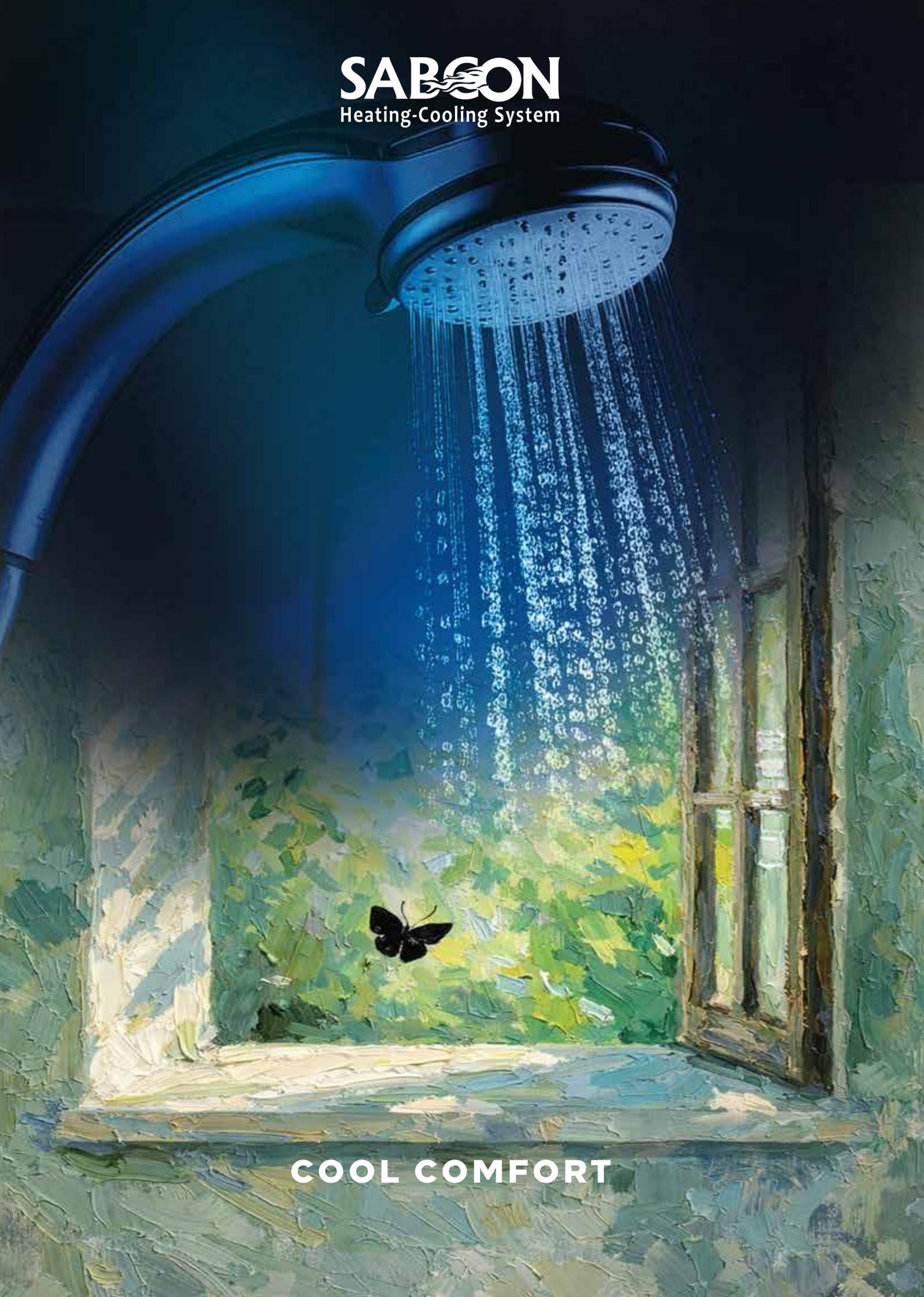
SABCON Heat Pumps extract free heat from air, producing 4x more heating energy than electricity consumed. Designed for storage tanks, they perform efficiently across varying ambient conditions.

HOW IT WORKS

Operates in cooling mode using a digital thermostat on the inlet pipe
Compressors switch on/off automatically based on set temperature
Time delay control prevents simultaneous compressor startup
Flow switch protects against low/no water flow
Anti freeze switch ensures safety
Unit shuts off once setpoint temperature is reached



SABCON
Heating-Cooling System



COOL COMFORT



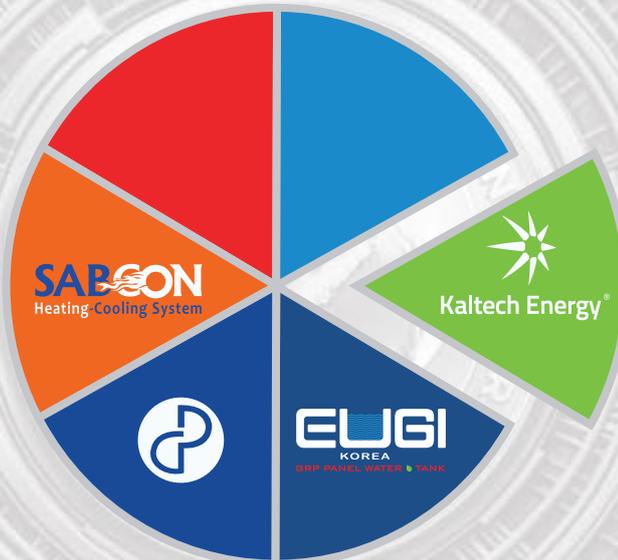
WATER...
THE SOURCE OF LIFE.

Let's preserve it for the
coming generations

**It's not a choice !
It's our responsibility**



SOLAR ENERGY SOLUTIONS





Kaltech Energy[®]



lifeline
LIVE THE GOOD LIFE

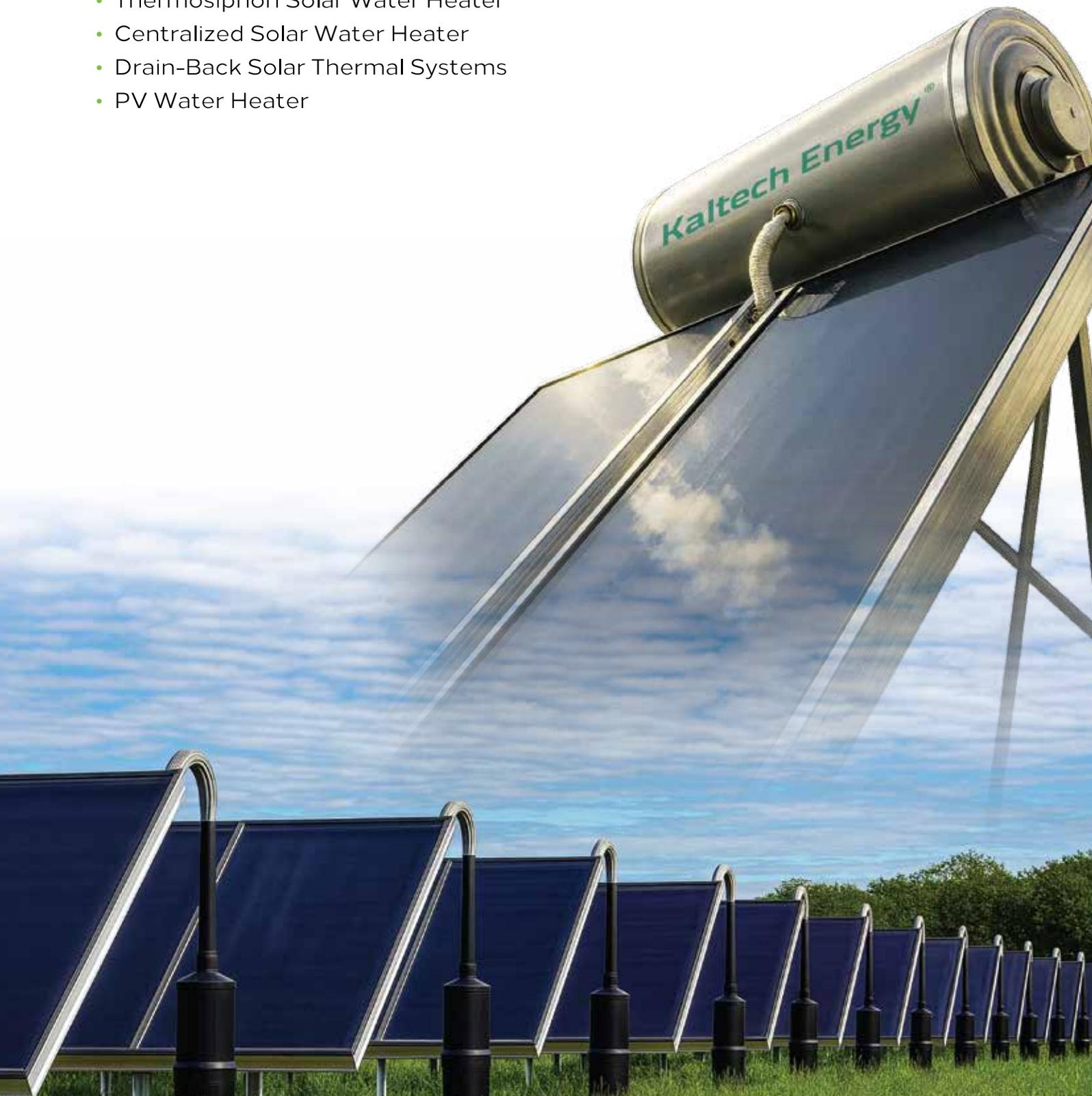




Kaltech Energy®

SOLAR ENERGY SYSTEMS

- Thermosiphon Solar Water Heater
- Centralized Solar Water Heater
- Drain-Back Solar Thermal Systems
- PV Water Heater





SOLAR ENERGY TECHNOLOGIES

- Solar Thermal Collectors
- Glass Lined Thermal Storage Tanks
- SS316 Stainless Steel Thermal Storage Tanks
- Microprocessor Based System Controllers
- PV - Powered DC Modules for Auxiliary Loads



SOLAR ENERGY SOLUTIONS

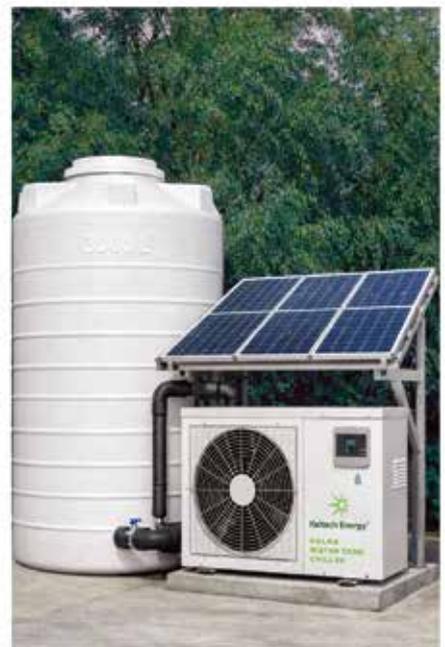
- Hybrid Solar Water Heating Solutions for Multi-Tenant Developments
- Integrated Solar PV-Thermal Systems
- Solar Solutions for Modular & Prefabricated Structures
- Centralized High-Temperature Hot Water Plants for Hospitality, Healthcare & Industrial Applications
- Solar Retrofit Solutions for Existing Electric Water Heaters
- PV-Based Power Retrofit Solutions for Electrical Loads
- Hybrid Energy Architectures (Solar + Grid/Generator/Battery)
- End-to-End Engineering, Commissioning & Technical Support



SOLAR WATER TANK CHILLER

COOL YOUR STORED WATER USING THE POWER OF THE SUN

- Innovative solar - powered system designed to cool hot stored water in tanks.
- Uses advanced heat exchanger technology for fast and efficient cooling.
- Hybrid operation: runs on solar energy with automatic grid support. Reduces electricity consumption by up to 80-90%.
- Environmentally friendly and refrigerant-based cooling solution.
- Quiet operation with a long-life rotary compressor.
- Maintains a comfortable water temperature even during peak summer.
- Stainless steel heat exchanger and pump for long service life.
- Plug-and-play outdoor unit design.
- Low maintenance and reliable operation.
- Available in 1 Ton, 15 Ton, and 2 Ton cooling capacities. Optional solar panel packages available.





Kaltech Energy®



ENGINEERING & SYSTEM DESIGN EXPERTISE

- Performance evaluation of existing Solar Systems
- System Capacity Sizing
- Safety-Driven System Architecture
- Compliance with Codes & Standards
- Site Testing, Commissioning
- Annual Maintenance Contracts





Live the good **life**

“

For two decades, **Lifeline Engineering Solutions** has transformed challenges into opportunities and ideas into impact. Our engineering expertise has powered growth, improved quality of life, and supported the success of countless partners.

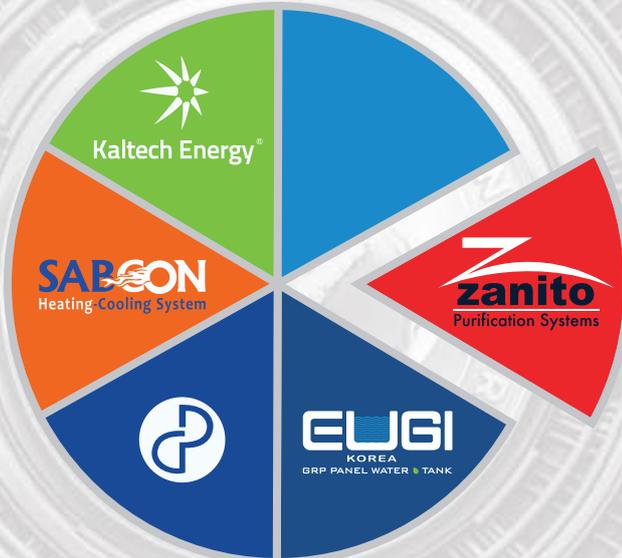
As we look ahead, we remain committed to engineering a world where everyone can

LIVE THE GOOD LIFE.

”



WATER PURIFICATION SYSTEMS



The logo for ZANITO features a stylized red 'Z' above the brand name 'zanito' in a bold, white, lowercase sans-serif font. A thin red horizontal line is positioned directly beneath the brand name.

zanito

Purification Systems

**PURIFICATION &
FILTRATION
SYSTEMS**



ZANITO WATER TREATMENT SYSTEM

Purity is our Quality. Quality is our Priority.

Zanito, established in Sharjah, provides innovative water and wastewater treatment solutions for residential, commercial, industrial, municipal, and community applications. With strong practical expertise, Zanito delivers end-to-end design, installation, commissioning, and engineering of advanced water technologies.

Zanito operates under the Lifeline Group (UAE), supplying pumps, tanks, solar systems, cooling systems, and complete water-related services. Its US operations ensure global sourcing of high-quality components for water treatment systems.

CORE TECHNOLOGIES & SOLUTIONS

Reverse Osmosis (RO) Desalination

- Complete brackish and seawater RO systems.
- High-quality drinking water solutions for industrial, agricultural, commercial, and municipal needs.
- Containerized desalination units available.

Residential & Domestic Purification

- High-quality RO systems with pre-filtration, dissolved solids reduction, and removal of odor, color, and bacteria.

Ion Exchange & Deionization

- Ultra-pure water for boilers and specialized industrial processes.

Filtration Technologies

- Ultra Filtration (UF): Removes suspended solids, viruses, and bacteria; ideal for tertiary effluent, grey water, cooling towers, and surface water.
- Media Filtration: Sand, carbon, and multimedia filters to reduce turbidity, chlorine, color, and impurities.

Grey Water Treatment & Reuse

- Converts shower and wash water into high-quality water for irrigation, car wash, toilet flushing, and cleaning.
- Full water reuse packages for cooling towers, irrigation, and utility services using UF + RO polishing.



COMPONENTS & CONSUMABLES

Zanito Purification System maintains complete stock of key water-treatment components:

- RO membranes (8" , 4" , 2.5")
- RO pressure vessels (150–1200 psi)
- UF membranes and modules
- Media filter vessels and specialty materials
- Cartridge housings and elements
- RO chemicals (biocides, anti-sealants)
- UV disinfection systems
- Chemical dosing systems
(Pumps, Tanks & Instruments)





**PURE WATER.
SMART FILTRATION.
SUSTAINABLE REUSE.**

Innovative water treatment solutions including RO purification, ultra-filtration, and grey water reuse—designed for purity, efficiency, and sustainability.



The Science of Clean Water.



Multimedia filter and Water Softener System

Multimedia Filter: Multi-layer media (gravel, sand, anthracite) removes suspended solids, turbidity, and fine particulates, providing effective pre-treatment and protecting downstream systems.

Water Softener: Ion exchange resin removes calcium and magnesium hardness, preventing scale formation in piping, heaters, boilers, and RO systems.

System Outcome: Delivers clear, low-hardness water, improves thermal efficiency, extends equipment life, and reduces maintenance requirements.





LIVE ^{THE}
GOOD
LIFE

“

From our first project to our latest milestone, **Lifeline Engineering Solutions** has spent 20 years delivering excellence that uplifts communities and strengthens industries. Our past is filled with achievements; our future is filled with promise. Together, we continue moving forward – building success, shaping progress, and enabling a life lived well.

”

WATER CONTROL VALVES & ACCESSORIES



® ©



VALVES

**WATER
CONTROL VALVES**

FLOW BUILT ON RELIABILITY.



**PLUMBING
CHILLED WATER &
FIRE FIGHTING
APPLICATIONS**



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LIVE THE GOOD LIFE



VALVES

WATER CONTROL VALVES

Lubi Valves is a prominent Indian manufacturer and exporter of high-performance industrial flow control solutions, including various types of valves, strainers, and diffusers. The company, part of Lubi Industries LLP which was established in 1965, provides products for a wide range of applications globally.

SUMMARY OF LUBI VALVES

Established in 1965 in Ahmedabad, Gujarat, Lubi Industries LLP is a vertically integrated manufacturing group with over 50 years of experience. They operate multiple manufacturing facilities in India and export their products to over 80 countries.

CORE BUSINESS:

While the larger group is also known for pumps, motors, and solar products, the Lubi Valves division specializes in engineering and manufacturing reliable valve solutions.

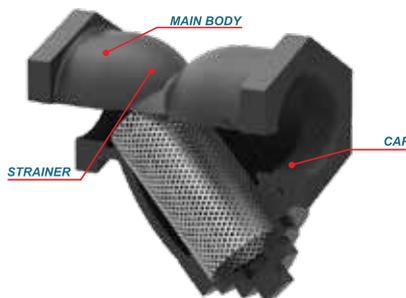
APPLICATIONS:

Their products are designed for diverse sectors, including industrial processes, oil & gas, water treatment, power plants, commercial buildings, HVAC systems, and fire-fighting applications.

Product Range: Lubi manufactures a comprehensive array of valves and related components, such as:

- BALL VALVES
- BUTTERFLY VALVES
- GATE VALVES
- GLOBE & CHECK VALVES
- Y-STRAINERS
- SUCTION DIFFUSERS AND TRIPLE DUTY VALVES FOR HVAC

Quality and Certifications: The company is committed to quality, with manufacturing facilities certified by ISO 9001, ISO 14001, and ISO 45001 standards. They also manufacture products to meet specific certifications like UL/FM for fire applications and API for industrial use.

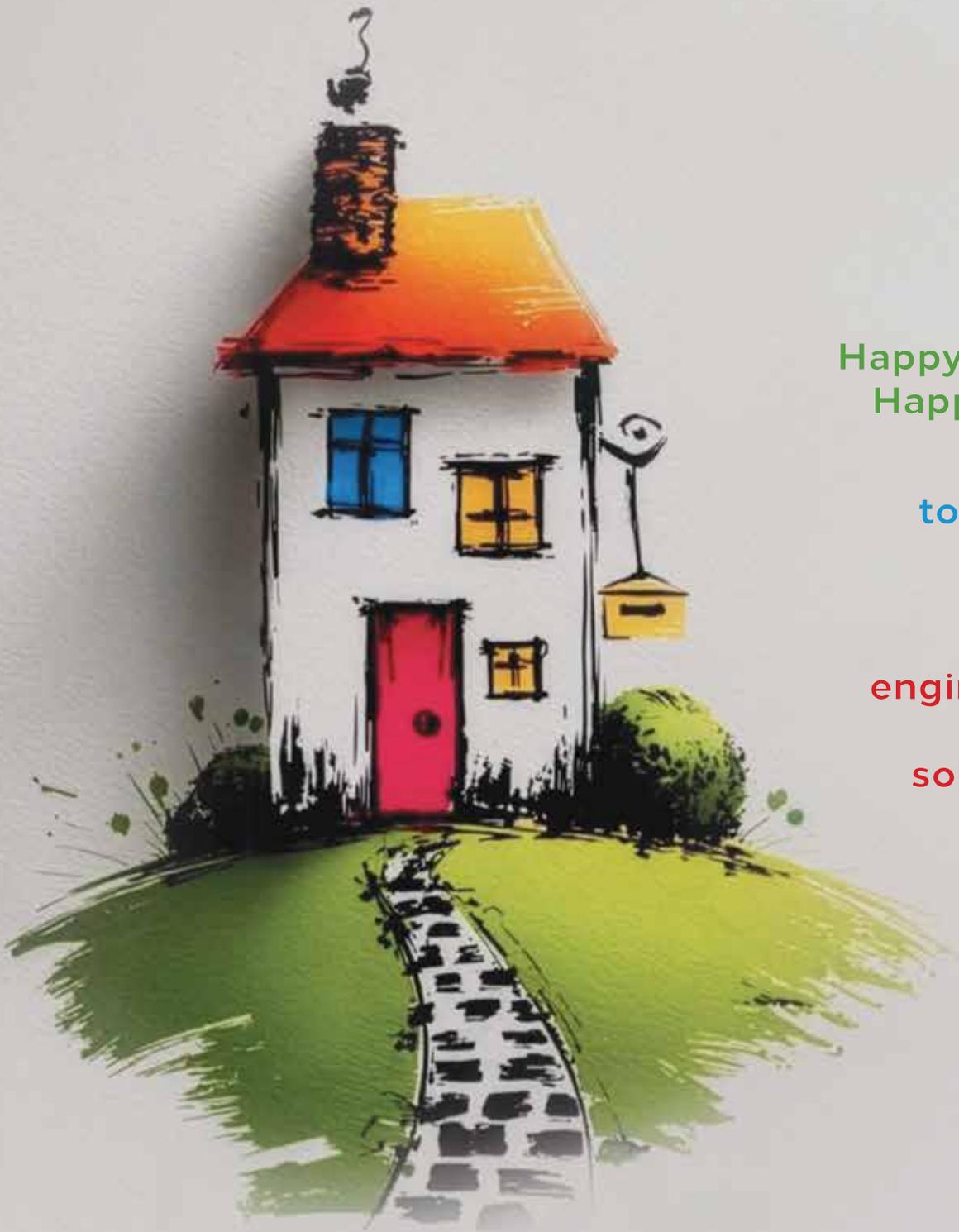




Pure. Clear. Safe.



lifeline
LIVE THE GOOD LIFE

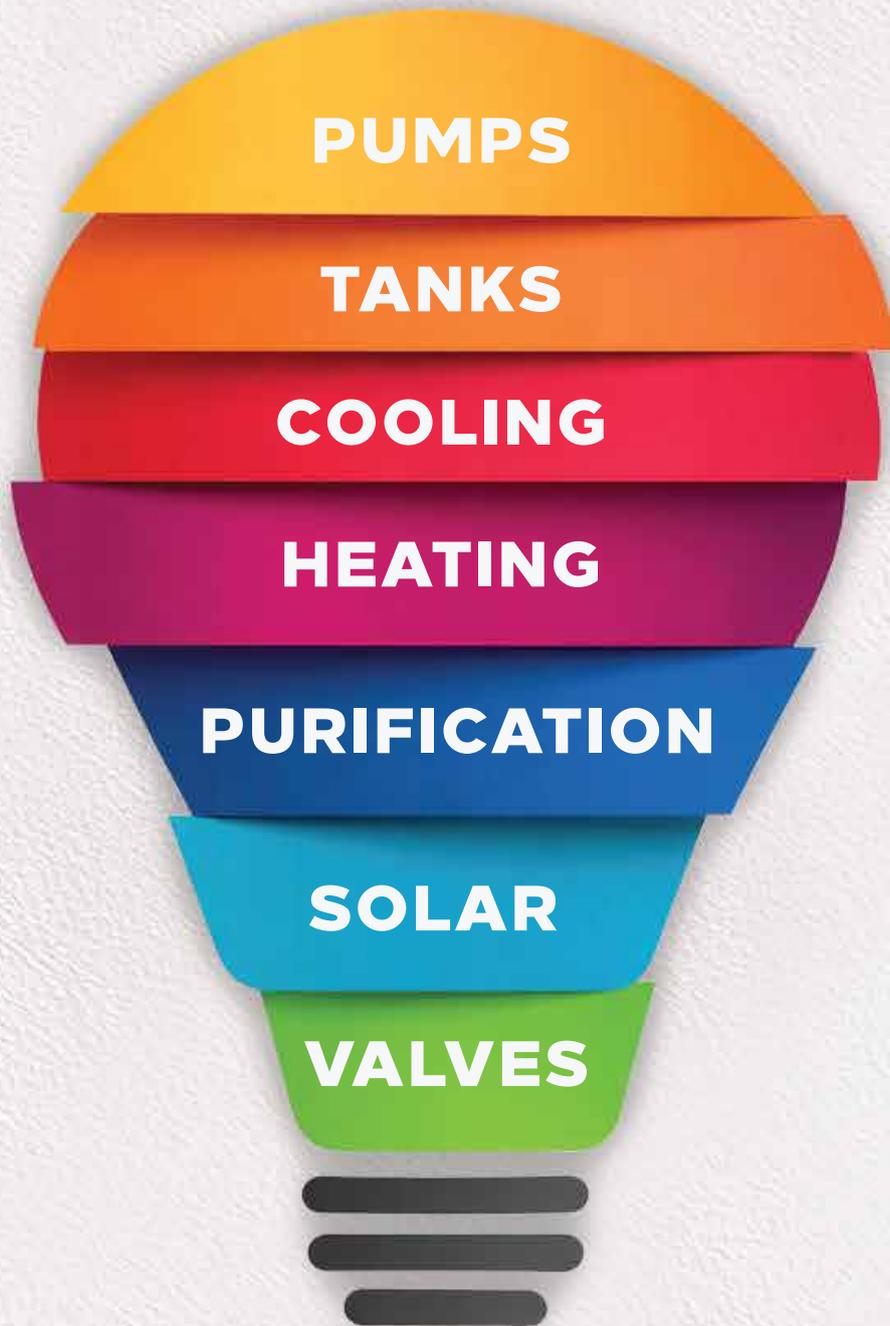


Happy Home
Happy Life.

Be
together
with

lifeline
engineered
water
solutions

lifeline
LIVE THE GOOD LIFE



**SERVING THE CONSTRUCTION
INDUSTRY WITH TRUST
AND EXPERTISE FOR
OVER 20 YEARS.**



lifeline
LIVE THE GOOD LIFE

**WE SERVE
THE INDUSTRY TO
ENERGIZE US,
TOGETHER.**

For 20 years, Lifeline has been the region's H₂O in motion; the surge that sparks innovation, the oxygen that keeps progress breathing, and the driving force empowering the region not just to live—but to live the good life, amplified.



lifeline
LIVE THE GOOD LIFE



Lifeline has been delivering smart water engineering solutions across the UAE for over 20 years.

From infrastructure systems to specialized applications, we've partnered with top developers, government bodies, and institutions to serve iconic projects nationwide. Built for the region's extreme climate, our systems ensure comfort, safety, and efficiency—trusted by millions.

Our portfolio reflects the scale, reliability, and innovation that define Lifeline's engineering excellence.

ENGINEERING EXCELLENCE PORTFOLIO

ABU DHABI REGION

- Abu Dhabi Police
- Yas Island
- Reem Island
- Emarati Housing Community
- ADNOC
- Ministry of Public Works
- Engineering Office
- CMW Projects

DUBAI REGION

- Zabeel Palace
- Dubai Mall
- Dubai Tram
- Meydan
- Jumeirah Golf Estates
- Dubai Outlet Mall
- Dubai Municipality
- RTA
- Dubai Police
- Parks in Dubai
- Shobha Realty
- Danube

SHARJAH REGION

- Sharjah Planetarium
- Al Majas Park
- Sharjah Municipality
- American University
- Hira Beach
- Sharjah TV
- Kalba Beach Development
- Kalba Government Projects
- Khorfakkan University
- Schools/Hospitals/Hotels

NORTHERN EMIRATES

- Ajman Palace (Ajman)
- Al Hamra Village (RAK)
- Mina Al Arab (RAK)
- RAK University

SIGNATURE OF *Gratitude*

At Lifeline Engineering Solutions, we proudly acknowledge the trust placed in us by our valued customers and partners.

Your continued confidence is the driving force behind our growth and the foundation of our achievements.

It motivates us to expand our offerings with advanced technologies and globally recognized brands, ensuring we consistently deliver world class solutions.

Our Commitment to You

We stand firm in our promise to provide exceptional service and unwavering support. Our team is dedicated to delivering timely assistance, reliable technical backup, and solutions that meet the highest standards of quality and performance.

Your success remains at the heart of everything we do.

Our Promise

Empowering you to **LIVE THE GOOD LIFE** with **Lifeline Engineering Solutions.**





“The experts did not encourage agriculture and said greenery in our land was impossible. We told them, let us try, and with God’s will we succeeded in transforming our desert environment into greenery which encouraged us further.”

THE LATE SHEIKH ZAYED BIN SULTAN AL NAHYAN
Founding Father of the United Arab Emirates



LET’S BUILD THE FUTURE OF BETTER LIVING.

Premium engineering solutions designed for performance, sustainability, and the good life.



lifeline

LIVE THE GOOD LIFE

SCAN HERE



Head Office

SCAN HERE



Corporate Office

SCAN HERE



Company Website



Corporate Office:
 Al Buhaira Building, Office No. 401
 Al Majaz-1, Buhaira Corniche,
 Sharjah, United Arab Emirates
 email: office@lifelineintltrading.com
 Telephone: +971 6 8836900

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 Sharjah, United Arab Emirates
 email: info@lifelineuae.com
 Telephone: +971 6 5397442
www.lifelineuae.com

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